

Autumn Snō Waldron

autumnsnoartwork@gmail.com | AutumnSnoArtwork.com | Southern California

SUMMARY

Highly motivated employee with desire to take on challenges. Strong work ethic, adaptability and exceptional creative skills. Uniquely capable of working under pressure and adapting to new situations.

SKILLS

- Instructional Systems Design
- eLearning Development
- Audience Engagement Techniques
- Creative Thinking
- Content Creation + Video Production
- Illustration + Animation
- Social Media Management
- Project Management

EXPERIENCE

eLearning Designer, Visual Artist, Art Educator, Content Creator, Video Production
Autumn Snō Artwork
June 2015-Current
San Diego, CA

- Created a company, Autumn Snō Artwork, to bring art education to a diverse population.
- Created a unique how-do-draw YouTube channel, Art With Snō, and oversees all aspects of production, marketing and social media.
- Worked with non-profit organization Creators, Assemble! as a creator liaison, TTRPG volunteer, eLearning designer and as a teaching artist.
- Designed original eLearning courses accessible exclusively through Patreon or Teachers Pay Teachers that includes curriculum, original character art and original character animation.
- Designed original curriculum and brought art education to private preschools, public elementary schools, private homes, local businesses and international locations via video conference.
- Provided opportunities for learners to reach their fullest potential through open-ended, artistic, creative expression.
- Enhanced learning with the use of VR.
- Maintained website, social media, store, inventory, accounting and customer service.
- Created artwork for dozens of group art shows and one solo show.
- Digitally writing and illustrating a childrens book.

Creative Consultant

Klinedinst Law

November 2022-Current

San Diego, CA

- Originated an arts forum alongside executive leadership to showcase the creative efforts of employees across a multi-state law firm.
- Created graphical illustrations to share research insights.
- Built research instruments and drafted questions for digital, traditional and in-person surveys.
- Conducted interviews with spotlighted employees that bridged the gap between their abilities as attorneys and as artists.
- Assisted teams with aligning marketing strategies and objectives based on data-driven insights.
- Presented findings to management and executive leadership and fielded questions to help refine strategies.
- Evaluated staff response to help strengthen leadership strategies as the forum grows.

Visual Arts and Music Educator

Visual and Performing Arts (VAPA) Program | SDUSD

May 2023-Current

San Diego, CA

- Managed multiple short-term projects across hundreds of learners to increase involvement in the arts.
- Educated learners about cultural influences in music and art styles.

Visual Arts Program Designer and Educator

Jonas Salk Elementary | SDUSD

October 2022-May 2023

San Diego, CA

- Designed original courses focusing on the works of artists that represented the culturally diverse learner population.
- Implemented Howard Gardner's Multiple Intelligence Theory when organizing dictated responses of learner presentations.
- Provided visual and written unit reviews for leadership, staff and families in digital format and on a password-protected website.

EDUCATION AND TRAINING

Bachelor of Science, Early Childhood Education

West Chester University of Pennsylvania, West Chester, PA

WEBSITES, PORTFOLIOS, PROFILES

- <https://www.autumnsnoartwork.com/>
- <https://www.linkedin.com/in/autumn-sno-waldron-autumn-sno-artwork/>